



CURRICULUM VITAE Ms Catherine van der Wees

Personal information

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Date of birth 27-12-1951
Place of birth Medan, Indonesia
Nationality Netherlands
Marital status married with two children

Personal profile

Catherine van der Wees is an enthusiastic integrator of gender in value chains. As a development sociologist she published a study on women entrepreneurship with ILO in 1996, and this was the start of her passion for gender equality and women's empowerment. She has more than 30 years of experience working in UN organisations (ILO), private sector (Enclude), NGO (Hivos) and academic institutions (Maastricht School of Management) in Asia, Africa and Latin America, designing, implementing, managing and advising programmes on women entrepreneurship, gender equality in agricultural value chains, and in particular in coffee. Thousands of female and male farmers got more control over their lives and improved their effectiveness through gender equity. Together with a worldwide team of experts, she has made publications possible such as the "Coffee toolkit", and "A Future in Coffee, growing a new generation of coffee professionals".

Countries worked

Long-term Botswana, the Netherlands, Thailand, United States, Zambia and Zimbabwe.

Short-term Burundi, Bangladesh, Costa Rica, Ethiopia, Ghana, Guatemala, India, Indonesia, Kenya, Lesotho, Malawi, Maldives, Nepal, Nicaragua, Nigeria, Senegal, South Africa, Switzerland, Tanzania, Pakistan, Peru, Philippines, Rwanda, Sri Lanka, Uganda, West Bank and Yemen.

Work experience

1-10-2015 – present *NEDWORC Foundation, Bunnik, the Netherlands, Consultant Gender Smart Solutions.* Gender baseline in coffee for Hanns R. Neumann Stiftung in Indonesia, funded by JDE; Organisation of women in coffee session at African Fine Coffee Association (AFCA) Conference in Dar es Salaam, Tanzania, funded by AFCA; Implementation of Gender Action Learning for Sustainability at Scale in Coffee programme with ECOM (IndoCafCo) and Hivos in Indonesia, funded by Sustainable Coffee Programme.

- 1-1 to 30-09 2015 *Hivos, The Hague, The Netherlands, Programme Officer Green Society.* Developed and implemented Public Private Partnerships in relation to gender equality and women empowerment in sustainable agriculture, in particular coffee, using the GALS methodology. Developed e-module on gender and green society. Developed and implemented short courses on gender and sustainable agriculture.
- 2011- 2014 *Hivos, The Hague, The Netherlands, Programme Officer Green Entrepreneurship.* Overall responsible for gender integration in public- private sector partnerships using the GALS methodology in multi-million programmes such as Coffee Partnership for Tanzania, 4S@scale, SustainabilityXChange, Women@work campaign: women in coffee; organised coffee conference “the heat is on”, on climate change, gender and finance in coffee. Overall responsible for publications “A future in coffee: Growing a new generation of coffee professionals”; “Coffee Toolkit, sustainable coffee as a family business, approaches and tools to include women and youth”. Contributed to “Challenging Chains to Change” publication.
- 2005-2011 *Hivos, The Hague, The Netherlands, Programme Officer Sustainable Production East Africa, worldwide.* Conducted lobby activities with international networks such as Tropical Commodity Coalition, ISEAL, SCAN, developed multi-stakeholder initiatives, national reference groups, and developed support structures for smallholder producer groups. Assisted smallholder groups to produce good product- and process quality products for national and international markets. Co-organised events in three continents on gender in certified coffee, tea and cocoa chains.
- 2001-2005 *Hivos, The Hague, The Netherlands, Programme Officer Economy East Africa.* Developed and managed programmes with NGOs, CSO, SMEs, microfinance organisations on sustainable production, financial services and business development.
- 1998-2001 *Nuffic, The Hague, The Netherlands, freelance assessor of proposals* in the field of small enterprise development and agriculture.
- 1998 – 2001 *Maastricht School of Management, Maastricht, The Netherlands Consultant* Developed curricula on (women) entrepreneurship. Programme Manager short programme Women Entrepreneurship.
- 1995-1997 *Ranche House College (RHC), Harare, Zimbabwe, Senior Technical Adviser Food Processing as a Business.* A project implemented by Maastricht School of Management, Enclude (formerly FACET BV), and RHC, financed by SAIL. Overall project management, developed curricula and training materials, advised and trained counterpart staff on chain development, entrepreneurship development, small business management and gender.
- 1991-1995 *Enclude (formerly Facet BV) Zeist, The Netherlands, Senior Consultant,* Prepared tenders, undertook consultancies on small enterprise development financing and -training, entrepreneurship development and training, gender aspects in small enterprise development and –financing.

- 1990-1991 *Netherlands Development Finance Company (FMO), department small enterprise development, The Hague, The Netherlands, **Investment Officer.***
Prepared finance proposals, advised small enterprise finance organisations, developed training programmes for small enterprise development, developed gender policy, coordinated gender policy at the department of small enterprise development.
- 1989-1990 *Daneduc Consulting, Denmark, and CDC, Utrecht, The Netherlands, **Consultant,*** Developed training curricula for women's economic activities and contributed to Handbook on Project management.
- 1987-1989 *International Labour Organisation (ILO) Southern Africa **Project Coordinator Entrepreneurship and Self Employment for Women in Zimbabwe, Botswana en Lesotho***
Coordinated social-economic research and training needs, identified women entrepreneurs, developed and implemented training of trainers and women entrepreneurs.
- 1986-1987 *International Labour Organisation (ILO), Geneva, Switzerland **Associate Expert Small enterprise development***
Researched on and published about female entrepreneurship, developed project proposal on women entrepreneurship in Southern Africa. Select participating countries on the basis of criteria. Coordinated worldwide programme "Improve your Business".
- 1983-1986 *International Labour Organisation (ILO) Bangkok, Thailand, **Associate Expert Rural training and small enterprise development***
Wrote project proposals, monitored projects, organised seminars and wrote publications.
- 1982-1983 *Free University of Amsterdam, **Researcher***
Taught Methods and Technology and SPSS. Conducted bureau studies, wrote research proposals.
- 1973-1974 *Primary schools Harmelen and Zeist, **Primary School teacher***
- 1972- 1973 *Primary School, Glenview, Illinois, VS, **Assistant-teacher***
- Education**
- 1998- 2000 **Organisation Adviser,** Institute for Business Development (IBO) Zeist
- 1975-1982 **Masters Development Sociology** Free University of Amsterdam/ Agricultural University of Wageningen. Subjects: Development Economy, Agrarian Credit and Cooperatives in Developing Countries, Agricultural Economy in Developing Countries, Sociology of Development Planning
- 1982-1983 **Bachelors Sociology** University of Groningen, Groningen
- 1967-1972 **Primary school teacher,** Teachers Training College Rehoboth, Utrecht

Courses

2015-2016	Bouw een Bloeiend bedrijf , one year programme, BouweenBloeiendBedrijf
2015	Sales Coach Certificate Programme, BouwEenBloeiendBedrijf
2014	How to write a winning proposal MDF, Ede The Netherlands
2013	Partnership Broker Training Level 1 . Partnership Brokers Association, Utrecht, The Netherlands
2008-2013	Spanish Academia del Sur, Amsterdam, Spanish, A& A2, B1& B2
2014-present	Spanish Conversation lessons
2006	Auditor Course Social Accountability International, Arhus, Denmark, SA8000

Languages

Netherlands fluent, English fluent, French reasonable, Spanish reasonable

Membership WO=MEN, NEDWORC Association, WAM (Women in Micro Finance) NL, Global Coffee Platform

Extra-curricular activities

Chairperson of Foundation J.M. Landman - van 't Hof House

Hobbies

Dancing salsa and bachata, playing guitar and piano, travelling and reading

References

Available upon request

Publications

Hivos (2016) *A future in coffee, growing a new generation of coffee professionals*

Hivos, IDH, AgriProFocus and FSAS (2014) *Sustainable Coffee as a Family Business*

KIT, AgriProFocus and IIRR (2012). *Challenging Chains to Change*, KIT publishers, Royal Tropical Institute

Laven, A (KIT), A. van Eerdewijk (CIDIN), A. Senders (ICCO), C. van der Wees (Hivos) and R. Snelder (Agri-ProFocus) (2009) *Gender in value chains, emerging lessons and questions*. A draft working paper.

Wees, C. van der, J. Chavarika (1997) *Gender issues in the business creation process of micro- and small scale food processing enterprises, case study of fruit and vegetable drying in Murewa, Zimbabwe*. Paper presented at TOOL conference on Gender and Technology, Amsterdam.

Dignard, L and J. Havet eds. (1995) *Women and Small Scale Enterprise Development* "Entrepreneurship and Small and Micro Enterprise Development for Women: a Problematique in Search of Answers, a Policy in search of Programs: by Catherine van der Wees and Henny Romijn, Westview Press, Boulder, San Francisco, IT Publications, London.

Romijn, H and C. van der Wees, (1987) *Entrepreneurship and Small Enterprise Development for Women in Developing Countries: An Agenda of Unanswered Questions*, ILO, Geneva.

De Jong-Gierveld and C. van der Wees, (1983) "Participation as Objectives and the Research about it". In: *Ontwikkelingshulp getest*. D. Kruijt en M. Vellinga eds, Muidenberg, Coutino.